

Martin Luther King Jr. Day

Social Media Copy

Version 1

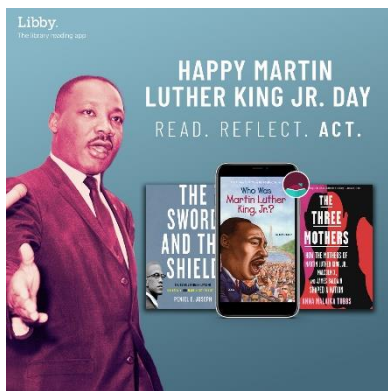
Dr. King believed in the power of knowledge to change the world. Discover books and materials from [library name's] digital collection that continue his legacy. Find them in the Libby app or at [Library Libby URL].

Version 2

Dr. Martin Luther King marched to achieve his dream. You can march to the library's digital collection to achieve yours. Same spirit, less walking. Find ebooks and audiobooks that inspire action in the Libby app or at [Library Libby URL].

Descriptive Image Text

When posting on social media sites like Instagram, Facebook, and Threads, you can embed descriptive image text (also known as alt text) to support people with visual impairments. Use the text below to add descriptive image text to your social media posts.



An image of Dr. Martin Luther King Jr. takes up the left side of the image over a dusky blue background. To his right is a device displaying the book *Who Was Martin Luther King, Jr.*, flanked by the jacket covers of *The Sword and the Shield* by Peniel E. Joseph and *The Three Mothers* by Anna Malaka Tubbs. The Libby logo is positioned over the top right corner of the device. At the top of the graphic, white text reads, “Happy Martin Luther King Jr. Day” and “Read. Reflect. Act.” The Libby logo and tagline, “The library reading app” are

positioned in the top left corner of the graphic.



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